

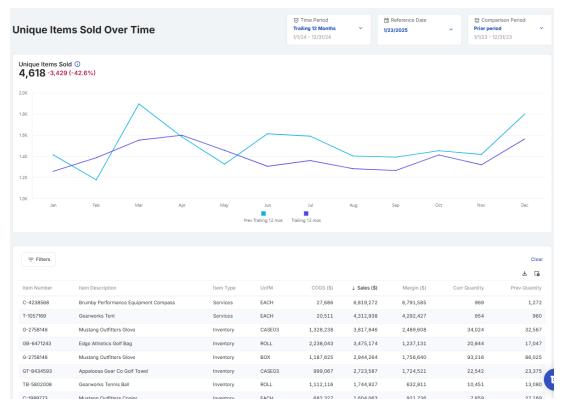
Knowledgebase > Profit Max Platform (fka Profit Analytics) > Profit Max Platform Documentation > Major Features > Unique Items Sold Over Time

# Unique Items Sold Over Time

Product Development - 2025-07-01 - Major Features

## Description

The "Unique Items Sold" functionality provides a visualization that displays the count of distinct items sold over time. This feature allows users to identify which products are moving and how diverse their sales are periodover-period.



## Chart

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### Left Header

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**Primary**: The count of unique item numbers sold throughout the current period.

**Subtext**: The percent change between the count of unique item numbers sold over the current period versus the count for the previous period.

#### **Charted Elements**

- Lines
  - $\circ\;$  Count of unique items sold in the current period.
  - $\circ\;$  Count of unique items sold in the comparison period.