Sales/Margin by Customer

Product Development - 2025-07-01 - Major Features

Description

The Sales/Margin by Customer widget visualizes the overall Sales $, Margin $, and Margin % for the top customers after being sorted by either Sales $ or Margin $, depending on whether you view the widget in the Sales Module or Margin Module.

The widget includes an “All Others” row at the bottom of the table, which represents the cumulative metrics for all customers who are not listed.

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Margin by Customer

Customer Number	Customer	Customer Class	Sales ($)	↓ Margin ($)	Margin (%)
VWCA-1088931	Van Weedenburg Camping Adventure	NATIONAL_ACCOUNT	2,084,426	1,833,183	87.9
FD-32939	Fan Dinnington	NATIONAL_ACCOUNT	1,152,415	545,243	47.3
VG-7182788	Vanezis Golfing	NATIONAL_ACCOUNT	444,061	444,061	100.0
ABS-4010199	Adran Baseball & Softball	NATIONAL_ACCOUNT	530,167	403,090	76.0
FF-9244332	Frants Fitness	NATIONAL_ACCOUNT	396,247	382,915	96.6
LEF-8933652	Lindsayhaven Extreme Fishing	NATIONAL_ACCOUNT	477,138	290,526	60.9
SB-9019507	Sandi Bettenson	NATIONAL_ACCOUNT	588,660	278,556	47.3
KOC-2099008	Karena Outdoor & Camping	NATIONAL_ACCOUNT	748,503	278,463	37.2
CSA-9849692	Creese Swimming Adventure	NATIONAL_ACCOUNT	409,111	269,316	65.8
KPC-4601380	Kimberlyville Pro Cycling	NATIONAL_ACCOUNT	624,278	269,184	43.1
CRS-4071495	Corrin Racquet Sports	NATIONAL_ACCOUNT	436,049	233,868	53.6
All Others			40,964,131	22,098,748	53.9

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