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## Sales/Margin by Customer

Product Development - 2025-01-23 - Major Features

### Description


The Sales/Margin by Customer widget visualizes the overall [Sales \\$](#), [Margin \\$](#), and [Margin %](#) for the top customers after being sorted by either [Sales \\$](#) or [Margin \\$](#), depending on whether you view the widget in the [Sales Module](#) or [Margin Module](#).

The widget includes an “All Others” row at the bottom of the table, which represents the cumulative metrics for all customers who are not listed.

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**Margin by Customer** ⊙

Customer Number	Customer	Customer Class	Sales (\$)	↓ Margin (\$)	Margin (%)
VWCA-1088931	Van Weedenburg Camping Adventure	NATIONAL_ACCOUNT	2,084,426 ▼	1,833,183 ▼	87.9 ▼
FD-32939	Fan Dinington	NATIONAL_ACCOUNT	1,152,415 ▲	545,243 ▲	47.3 ▼
VG-7182788	Vanezis Golfing	NATIONAL_ACCOUNT	444,061 ▲	444,061 ▲	100.0 ▲
ABS-4010199	Adran Baseball & Softball	NATIONAL_ACCOUNT	530,167 ▼	403,090 ▼	76.0 ▲
FF-9244332	Frants Fitness	NATIONAL_ACCOUNT	396,247 ▲	382,915 ▲	96.6 ▼
LEF-8933652	Lindsayhaven Extreme Fishing	NATIONAL_ACCOUNT	477,138 ▲	290,526 ▲	60.9 ▲
SB-9019507	Sandi Bettenson	NATIONAL_ACCOUNT	588,660 ▼	278,556 ▼	47.3 ▼
KOC-2099008	Karena Outdoor & Camping	NATIONAL_ACCOUNT	748,503 ▼	278,463 ▼	37.2 ▲
CSA-9849692	Creese Swimming Adventure	NATIONAL_ACCOUNT	409,111 ▼	269,316 ▲	65.8 ▲
KPC-4601380	Kimberlyville Pro Cycling	NATIONAL_ACCOUNT	624,278 ▲	269,184 ▲	43.1 ▼
CRS-4071495	Corrin Racquet Sports	NATIONAL_ACCOUNT	436,049 ▼	233,868 ▼	53.6 ▲
All Others			40,964,131	22,098,748	53.9

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