



## Sales, COGS, and Margin by <segment>

Product Development - 2025-01-23 - Major Features

### Description

The **by <segment>** widgets provide a way to view Sales, COGS, and Margin values segmented by key dimensions, such as Sales Rep, Customer Class, Item Class, and many more. This allows the user to view key performance data based on the critical dimensions of their business.

Customer Class	Sales (\$)	↓ Margin (\$)	Margin (%)
WHOLESALE	19,747,706 ▼	10,704,347 ▲	54.2 ▲
NATIONAL_ACCOUNT	18,804,879 ▼	10,215,657 ▼	54.3 ▼
RETAIL	5,667,618 ▲	3,568,289 ▲	63.0 ▲
RESELLER	4,634,982 ▲	2,838,861 ▲	61.2 ▲

  

Item Class	Sales (\$)	↓ Margin (\$)	Margin (%)
Golfing	8,297,411 ▼	4,805,256 ▲	57.9 ▲
Outdoor & Camping	5,888,898 ▼	4,148,851 ▼	70.5 ▲
Hiking & Climbing	5,606,019 ▼	3,855,438 ▼	68.8 ▼
Baseball & Softball	6,045,202 ▼	3,824,849 ▲	63.3 ▲
Racquet Sports	5,056,687 ▼	2,549,149 ▼	50.4 ▲
Fitness & Exercise	3,667,118 ▼	1,901,404 ▲	51.9 ▲
Fishing Tackle & Supplies	3,433,743 ▼	1,764,265 ▼	51.4 ▼
Winter Sports	2,978,745 ▼	1,584,280 ▼	53.2 ▲
Cycling Equipment	2,743,864 ▼	1,296,868 ▼	47.3 ▼
Water Sports	4,255,067 ▼	1,127,369 ▼	26.5 ▼
Lessons	882,430 ▲	469,424 ▲	53.2 ▼

### Available Segments

- ABCD Segment
- Customer Class
- Billing City
- billing State
- Billing ZIP
- Document Type
- Payment Terms
- Price Level
- Representative
- Sales Territory
- Ship to Code

- UPS Zone
- Item Class
- Item Type
- Shipping City
- Shipping Method
- Shipping State
- Shipping ZIP
- Warehouse