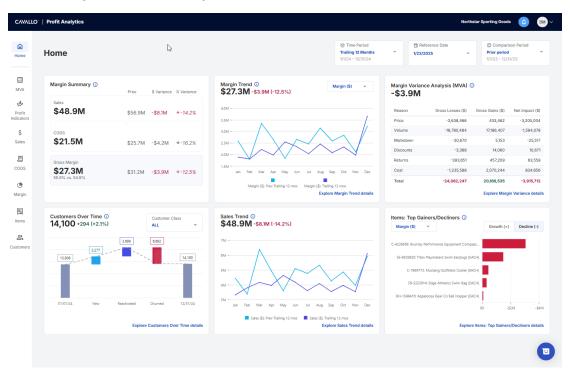


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# **Margin Trend**

Product Development - 2025-07-01 - Major Features



## **Description**

The Margin Trend widget presents a bar chart displaying total Margin \$ over a designated period. The chart also includes a comparison of Margin \$ from a selected prior period for easy analysis of trends and patterns. The Margin Trend widget has a second mode accessed via a dropdown, allowing the user to visualize the data as Margin % instead of Margin \$. This visualization aids in correlating sales performance with profitability over time.

#### Chart

Open brave\_3ZzwdKJfkt-20240920-143902.gif

## Left Header

Margin (\$) Mode

The total Margin \$ amount for the current period.

Margin (%) Mode

The total Margin % for the current period.

## **Right Header**

A mode selector containing two options. The default selection is Margin (\$).

- 1. Margin (\$)
- 2. Margin (%).

#### **Charted Elements**

- Margin (\$) Mode
  - o Margin \$ for the Current Period
  - o Margin \$ for the Prev/Prior Period
- Margin (%) Mode
  - $\circ \;\; \underline{\text{Margin \%}}$  for the Current Period
  - o Margin % for the Prev/Prior Period