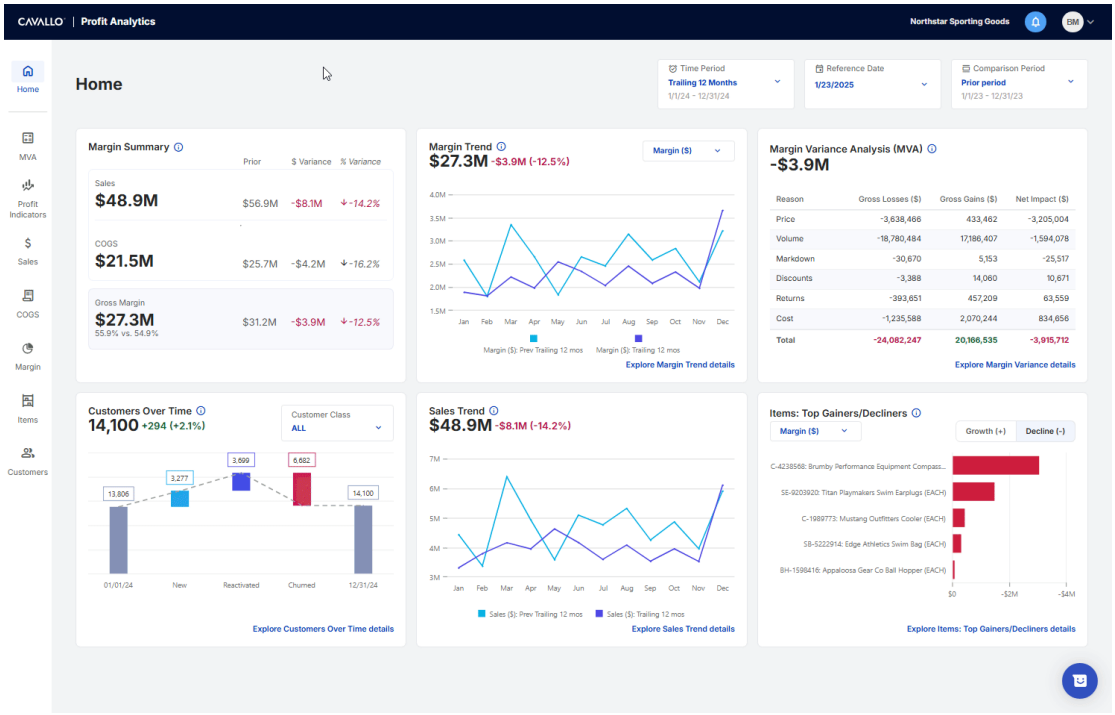
Margin Trend

Product Development - 2025-07-01 - Major Features



Description

The Margin Trend widget presents a bar chart displaying total Margin $ over a designated period. The chart also includes a comparison of Margin $ from a selected prior period for easy analysis of trends and patterns. The Margin Trend widget has a second mode accessed via a dropdown, allowing the user to visualize the data as Margin % instead of Margin $. This visualization aids in correlating sales performance with profitability over time.

Chart

Open brave_3ZzwdKJfkt-20240920-143902.gif



Left Header

Margin ($) Mode

The total Margin $ amount for the current period.

Margin (%) Mode

The total Margin % for the current period.

Right Header

A mode selector containing two options. The default selection is Margin ($).

1. Margin ($)
2. Margin (%).

Charted Elements

- Margin ($) Mode
    - Margin $ for the Current Period
    - Margin $ for the Prev/Prior Period
- Margin (%) Mode
    - Margin % for the Current Period
    - Margin % for the Prev/Prior Period