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Configuring Profit Max Platform for Finance & Operations

Megan De Freitas - 2025-07-01 - [Profit Max Platform Documentation](#)

Overview

This document provides a step-by-step guide for provisioning Profit Max Platform with Microsoft Finance and Operations. Please note that after completing the steps below, there will be a period of downtime until the newly created Profit Max Platform company is fully operational. You will receive an email notification once the company data synchronization is complete.

Step by Step Guide:

Follow the below steps to configure Profit Max Platform for Microsoft F&O:

1. Connect F&O to Power Apps

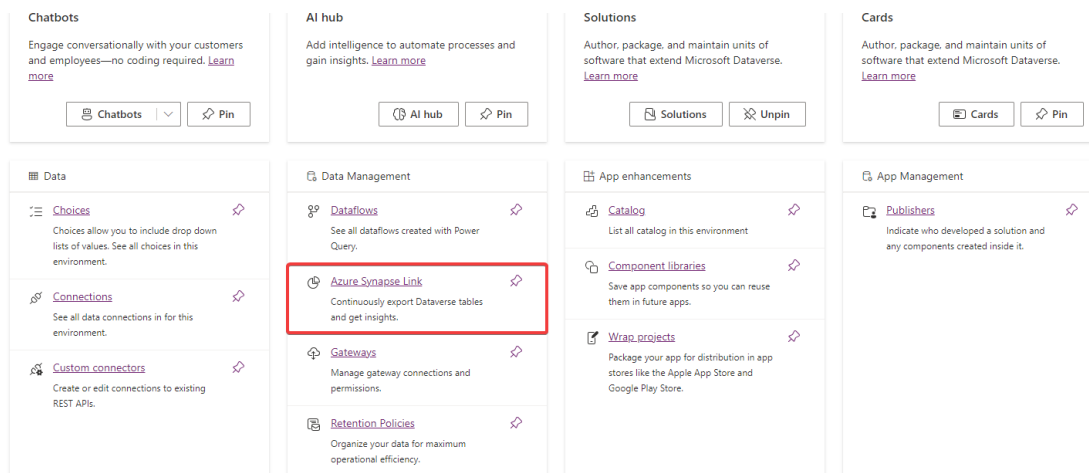
Before configuring table data, Power Apps must first be set up in the F&O environment being onboarded to Profit Max Platform. Please refer to the following Microsoft documentation to complete this step, and then return to proceed with step 2.

[Configuring Power Apps](#)

The screenshot shows the Power Platform admin center interface. On the left is a navigation pane with options: Environments, Analytics, Resources, Help + support, Data integration, Data (preview), Policies, and Admin centers. The main area displays the configuration for the 'msp-sf-jpwest' environment. A table lists details: Type (Sandbox), Region (Japan), Refresh cadence (Frequent), and Purpose (Not specified). The 'Finance and Operations URL' is highlighted with an orange box and contains the text 'https://msp-sf-jpwest.sandbox.operations.dynamics...'. Below the table is a section for 'Add database' with a '+ Add database' button and a description: 'Collect, store, and share your data. Create database for this environment. Learn more about databases'.

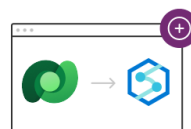
2. Connect to Synapse Link

Once Power Apps is successfully integrated, the next step is to connect Azure Synapse Link. To find Synapse Link, navigate to make.powerapps.com and log in. On the left side, locate "more" and then click "discover all". As seen in the below screenshot, Synapse Link can be located towards the bottom/middle of the page under "Data Management"



Click into Azure Synapse Link and then create a new link to connect Dataverse to the new Synapse Link Workspace.

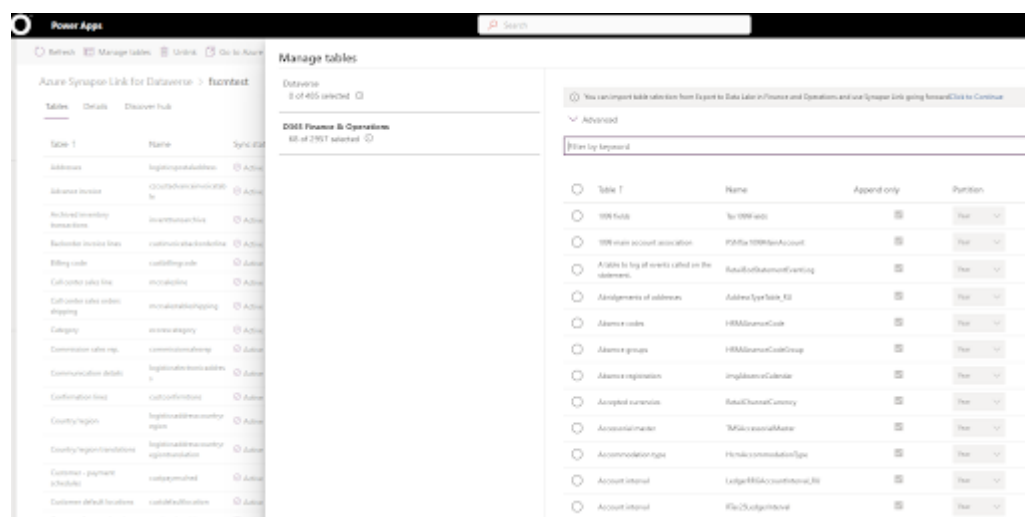
Azure Synapse Link for Dataverse



You have not linked the Dataverse environment to Azure Synapse Analytics.
Before you can export, link the Dataverse environment to an Azure Synapse Analytics workspace.

[New link](#)

Once the connection is successful, table data can be added. Profit Max Platform requires read access to a specific set of FSCM tables in order to populate charts. Navigate to the "Manage Tables" and "D365 Finance and Operations" to view all tables.



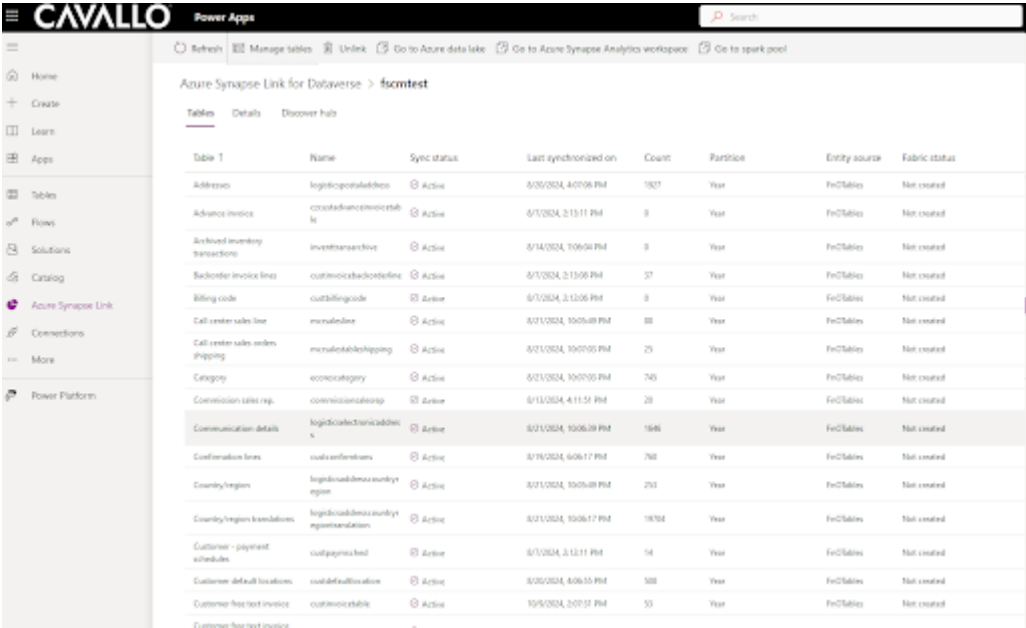
Note: The filter bar allows for comma delimited searching

Copy the below list of tables and paste it into the filter search:

custinvoicejour, custinvoicetrans, custgroup, custtable, dirpartylocation, dirpartytable, dirperson, dirpersonname, dlvmode, ecorescategory, ecoresproduct,

ecoresproducttranslation, hcmemployment, hcmemploymentdetail, hcmworker, inventdim, inventitemgroupitem, inventlocation, inventtable, inventtrans, inventtransorigin, inventtablemodule, logisticsaddresscountryregion, logisticsaddresscountryregiontranslation, logisticselectronicaddress, logisticslocation, logisticspostaladdress, paymterm, pricediscgroup, smmbusrelsalesdistrictgroup, taxgroupheading

After the tables are added, they will be visible within Azure Synapse Link. Please note that there are 2 statuses that can appear in the Synapse Link "Status" column. This column will always show "error" at first, but as tables are added this will change to "active". This process can take upto several hours.



The screenshot shows the Azure Synapse Link interface for a database named 'fucmtest'. It displays a list of tables with columns for Name, Sync status, Last synchronized on, Count, Partitions, Entity source, and Fabric status. The tables listed include various logistics and inventory related data.

Table 1	Name	Sync status	Last synchronized on	Count	Partitions	Entity source	Fabric status
Addresses	logisticspostaladdress	Active	6/26/2024, 4:07:06 PM	1827	Year	FwCTables	Not created
Advance invoice	cominvoadvanceinvoicetable	Active	6/17/2024, 2:13:11 PM	9	Year	FwCTables	Not created
Advanced inventory transactions	inventorytransactive	Active	6/14/2024, 10:56:04 PM	9	Year	FwCTables	Not created
Backorder invoice lines	custinvoorderbackorderline	Active	6/17/2024, 2:13:08 PM	37	Year	FwCTables	Not created
Billing code	custbillcode	Active	6/17/2024, 2:13:06 PM	9	Year	FwCTables	Not created
Call center sales line	emrorderline	Active	6/21/2024, 10:05:49 PM	88	Year	FwCTables	Not created
Call center sales orders shipping	emrorderlineshipping	Active	6/21/2024, 10:07:00 PM	25	Year	FwCTables	Not created
Category	ecomcategory	Active	6/21/2024, 10:07:00 PM	745	Year	FwCTables	Not created
Commission sales rep.	commissionsalesrep	Active	6/11/2024, 4:11:57 PM	28	Year	FwCTables	Not created
Communication details	logisticselectronicaddress	Active	6/21/2024, 10:06:39 PM	1846	Year	FwCTables	Not created
Confirmation lines	custconfirmlines	Active	6/16/2024, 6:06:17 PM	768	Year	FwCTables	Not created
Country/regions	logisticsaddresscountryregion	Active	6/21/2024, 10:05:49 PM	273	Year	FwCTables	Not created
Country/regions translations	logisticsaddresscountryregiontranslation	Active	6/21/2024, 10:06:17 PM	18764	Year	FwCTables	Not created
Customer - payment schedules	custpaymentshed	Active	6/17/2024, 2:12:11 PM	14	Year	FwCTables	Not created
Customer default locations	custdefaullocation	Active	6/26/2024, 4:06:55 PM	108	Year	FwCTables	Not created
Customer free text invoice	custinvoctable	Active	10/6/2024, 2:07:57 PM	53	Year	FwCTables	Not created
Customer free text invoice

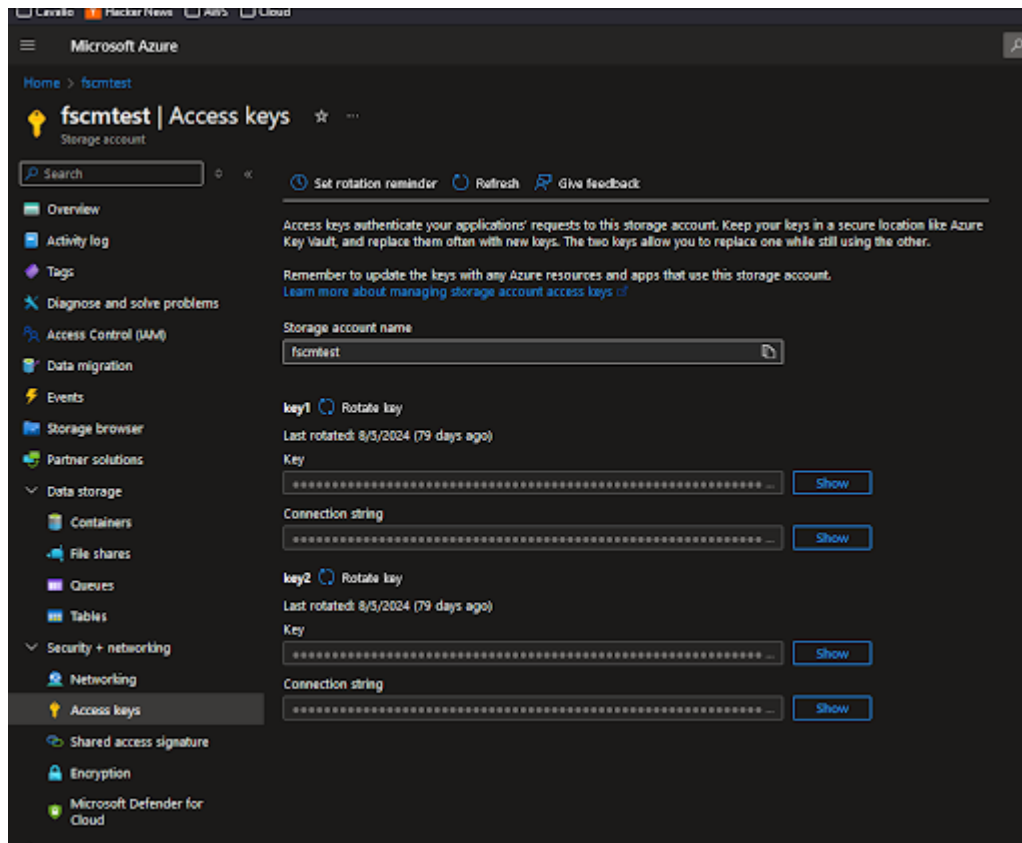
For more information on Synapse Link please visit their [documentation here!](#)

3. Configure Azure Portal

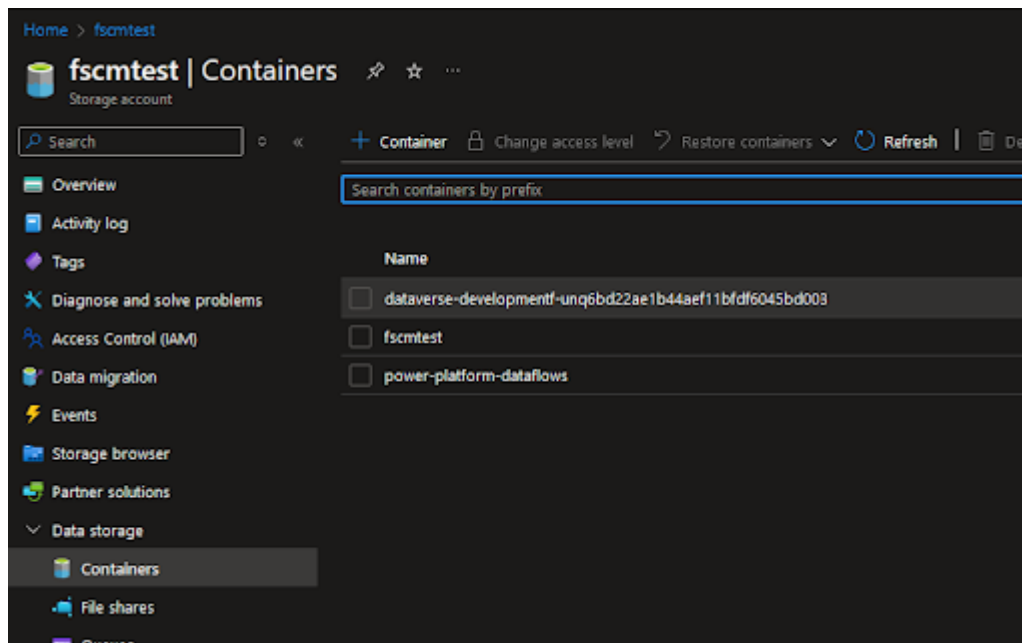
After Azure Synapse Link setup is completed, a workspace storage account and spark pool will be available within the Azure Portal. Navigate to "Storage" and double check that with the Data Lake Storage a folder was created within Azure.

The last portion of setup is to retrieve the access key, storage name and container name. Below are images to show where these can be located within Azure

Storage Name and Access Key:



Container:



4. Cavallo Onboarding Flow

Starting from Welcome Email

For net new users of Profit Max Platform for F&O, the initial "Owner" role will receive an email from Cavallo to let them know their product is ready for onboarding.



Welcome To Cavallo

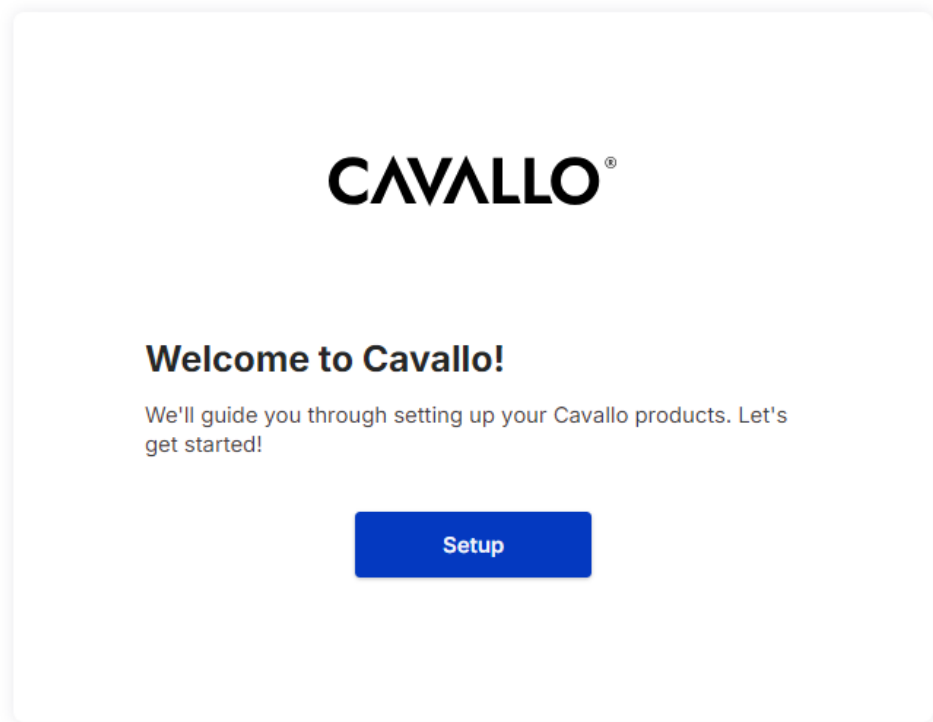
You have been invited to join an organization using Cavallo!

[Accept Invite](#)

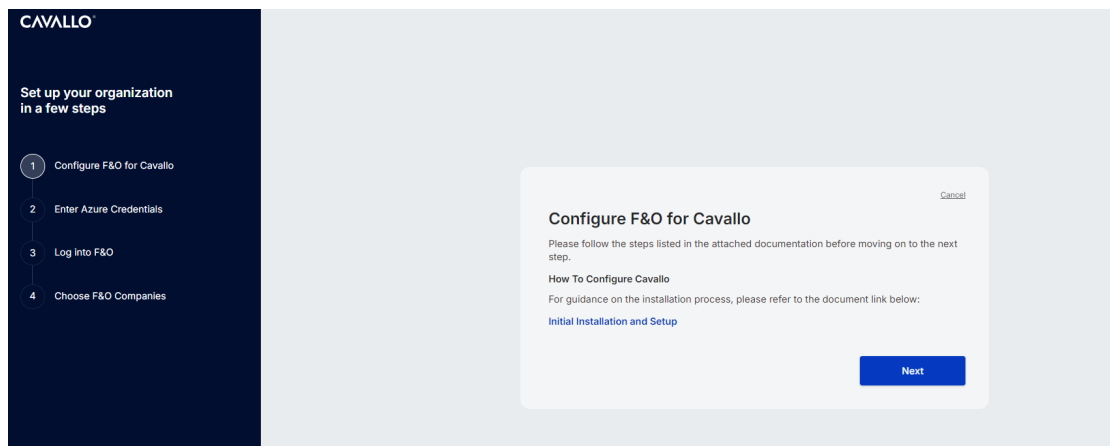
Follow the link to create your Cavallo login.



Clicking on the button in the email will bring the user into the Cavallo onboarding flow.



In the initial step of the onboarding flow, users are provided with information on how to complete the process, along with a link to this document. Please note that the three sections outlined above are prerequisites for successfully completing the Cavallo onboarding process.



Step two of the onboarding process requires users to enter their pre-configured Azure credentials. All three fields must be filled out to proceed. Please note that Cavallo will validate the credentials upon clicking the "Next" button to ensure they are correct.

[Cancel](#)

Enter Azure Credentials

Fill out your Azure details below so we can get your account connected.

Name of Storage

Client Access Key

Container Name

BackNext

If the credentials provided are correct, users will proceed to step 3. In this step, they are required to copy and paste the F&O ERP URL they use daily to access the product. This allows Cavallo to redirect the user to Microsoft for login and retrieve all available companies for onboarding to Profit Max Platform.

[Cancel](#)

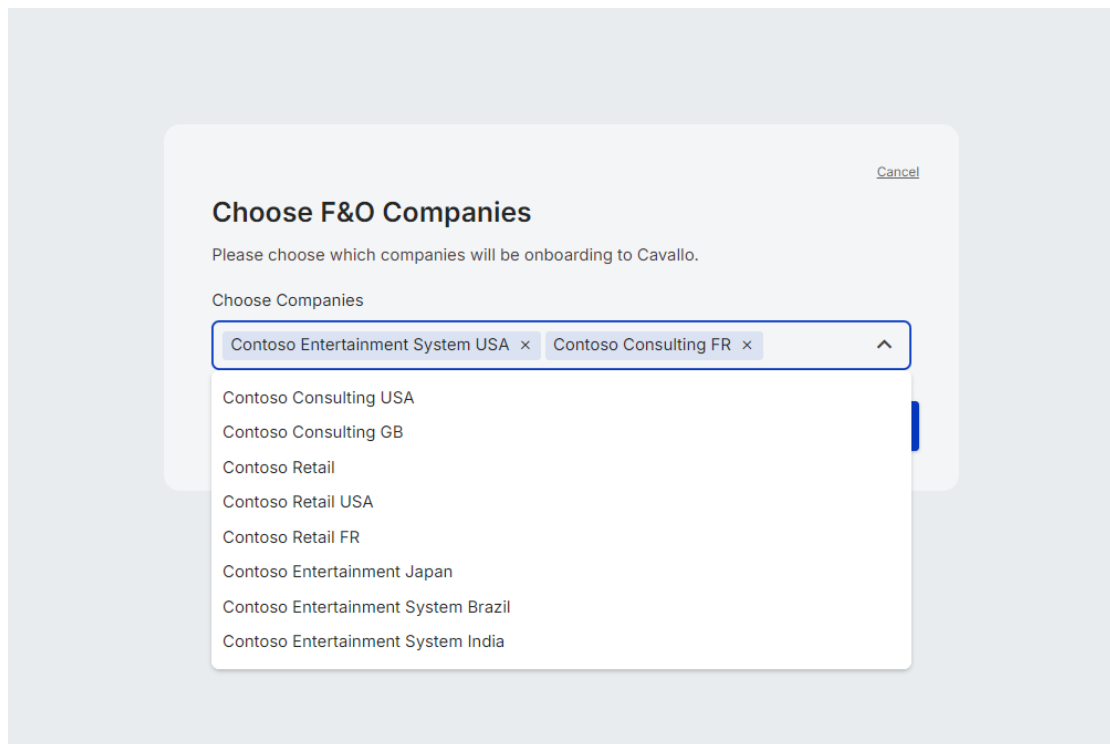
Log into F&O to continue

Log into F&O by clicking the button below. This step is required in order to connect F&O companies to Profit Analytics.

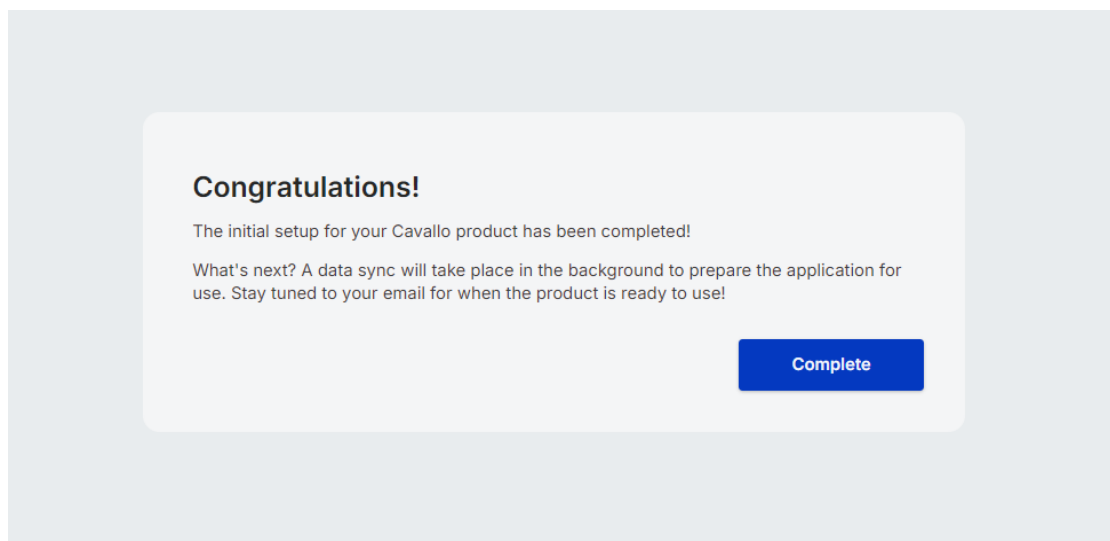
Url

BackLog in

Once successfully logged into F&O, the next step will require users to select the companies they wish to onboard. This step is a multi-select and for each F&O company selected, a unique Profit Max Platform company will be created.



The onboarding flow concludes by informing users that a data sync will occur before they can begin using the product. This ensures all widgets are populated with data from the newly selected company. An email will be sent to the user who completed the onboarding to notify them when the product is ready for use. Please note that this process may take anywhere from a few hours to a few days, depending on the size of the data set. For any questions or concerns regarding this process, please contact support at support@cavallo.com.



FAQs

Q: What happens in the event my Azure Access Key changes?

A: In the event the key is cycled, please reach out to Support@Cavallo.com. We can assist with changing this in all related F&O organizations.

