

<u>Help Center</u> > <u>Community</u> > <u>Order Intelligence Platform</u> > <u>Returns analysis | Identify</u> <u>customers or items with above average rate of returns</u> Returns analysis | Identify customers or items with above average rate of returns Future <u>Consideration</u>

- JF Jay Fluegel
- Forum name: #Order Intelligence Platform

Ability to get insights on which customers or items have above average rate of return, who the return claims agent was that processed the returns to see if coaching is needed, etc. because high return rate is a good harbinger for customer churn.